

Cansu Mia Kilic

Integrated Marketing Communications Graduate Student at Florida State University



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SKILLS

AP Stylebook

Canva

Sprout Social

MS Office

WordPress

Drupal

Social Media

Adobe Lightroom

Adobe Premiere Pro

Research & Interviewing

Photography

LANGUAGES

English

Full Professional Proficiency

Turkish

Full Professional Proficiency

Spanish

Professional Working Proficiency

French

Limited Working Proficiency

EDUCATION

B.A. in Media/Communication Studies & English (Editing, Writing, and Media) Florida State University

08/2021 - 05/2025

- GPA: 3.831
- The National Society of Collegiate Scholars
- President's List & Dean's List
- Lambda Pi Eta - Communication Studies Honor Society

EXPERIENCE

Digital Communications Intern FSU Dedman College of Hospitality

09/2024 - 05/2025

- Grew online community through marketing-driven content for Dedman's mission on the website and social media platforms.
- Designed graphics, create reels, and photograph events to promote on all platforms (Instagram, LinkedIn & Facebook).
- Conducted interviews and write news articles on students, alumni, and faculty.
- Collaborated with staff and faculty to align communication efforts with the university's marketing initiatives.

Sports Writer & Photographer FSView & Florida Flambeau

01/2024 - 05/2025

Florida State University's student newspaper owned by the Gannett Company.

- Wrote articles about Florida State Athletics for print and online.
- Conducted interviews with student-athletes through the Sports Information Directors.
- Photographed stories written for the news, arts, culture, and views sections.
- Captured and edited photos for the print and online distribution.

Writer & Content Editor FSU Her Campus

01/2023 - 05/2025

An online magazine written from 380+ campus chapters around the world. The HCFSU chapter has a readership of 30k monthly viewers on average.

- Wrote biweekly articles about news, entertainment, and lifestyle pieces.
- Mentored a group of six writers during weekly meetings.
- Read, copyedited, and uploaded articles related to campus, culture, and lifestyle.
- Provided expertise on Her Campus standards, AP Style, grammar, and formatting errors.
- Communicated weekly constructive feedback and resources for the writer's improvement.

Marketing Chair Social Spear

01/2022 - 05/2025

A marketing club offering insights to students on the most effective ways to leverage social media for self-promotion and marketing through workshops and guest speakers.

- Designed graphics and create reels for promoting meetings and guest speakers on Instagram.
- Managed social media presence by scheduling posts, monitoring comments, and engaging with the online community.

Live Event Production Volunteer Seminole Productions

01/2023 - 10/2024

A professional live sports broadcasting and sports venue entertainment department under the ACC network.

- Assisted in the production of live SVE and ACCN broadcasts for Florida State Athletics (soccer, volleyball, basketball, baseball, and softball).
- Operated cameras for on-site video board displays and television broadcasts. Set up and breakdown camera equipment.
- Worked in control rooms for audio & replay with softwares like XPression & DreamCatcher replay system.

