



Was it the
medications?

REFLECTION

After talking about Andy Warhol and copyright during one of our classes, I thought remixing one of his art pieces could be interesting. After hours of play and tests on Adobe Photoshop and Canva, it became better than my original vision. My remix was inspired specifically by Andy Warhol's pop art painting of Marilyn Monroe from 1967. I mirrored the same nine boxes onto a pop art piece by Britney Spears to still have the same message of consumerism with the duplicates as the background. After sticking to the original nine Spears boxes instead of Monroe, I felt like something was still missing. As most of Warhol's pieces revolve around consumption, celebrity, and identity, I wanted to connect those concepts with Britney Spears, as the music industry consumed her throughout the years. Despite putting on a facade, she gave signs of her mental health deterioration, similar to how the colors and tweaks to the infamous pop art itself show. I emphasized this by having the same picture of her smiling in each box but hiding little scrapbook-like additions throughout each box that portrayed each stage of her career slowly decaying as her identity did. The rhetorical goal was to demonstrate her mask behind the harsh realities, secrets, and emotions that she tried hiding from society even though there were indications. This appeals to many other celebrities in the modern world and can be a symbol that speaks louder than the suppressed words of these individuals. In terms of the workshop, someone told me to play around with the transparency of some elements so they still pop instead of getting lost or too heavy to the eye. So I edited it a little more to see what worked where better. Perhaps if I had more time, I would've added more hidden elements to it or thought of different things to add to each designated box. But looking at it now, I prefer the way it is because sometimes less is more, and it gives more room for interpretation, so I truly love how it turned out overall.

FAIR USE ARGUMENT

My remix qualifies as fair use under the four-factor test, especially considering it is a transformative piece of Andy Warhol's Marilyn Monroe piece. It is a reinterpretation of Warhol's initial imagery with Monroe but replaced with a modern pop star, Britney Spears. It alters the meaning of the original work of 1967 by opening a new perspective to modern society, pop culture, and generations of the 21st century. From a commercial image to a commentary on media's high influences on identity, specifically within the music industry. Regarding the TEACH Act of 2002, this remix combines a staple piece of the 20th century's pop art movement and its impact with a modern twist of modern pop culture and its harsh realities. It is informative and raises awareness of celebrities' truths and mental states due to the toxic environments and management of the music industry. This results in people empathetically viewing them as more humane than a standard outcome of wealth and fame. Hence, this remix can also be used for educational purposes in a market setting. The nature of this work is reshaped into a form of artistic expression and medium of scrapbook-like elements for an original touch. It is a more complex and eye-opening piece, not a derivative of Warhol's work. The amount drawn from the original is limited, layered, and fragmented in an original way, veering away from the original simplicity of the nine pictures of Monroe. This clear transformation is fair use, as it does not replace any images of Spears or Warhol's work and stands as an original artistic statement.